

# CALVIN REYNOLDS

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## SUMMARY

Creative and multi-talented Senior Graphic Designer with more than 24 years in product publishing and print design.

I am driven and adept at managing workloads while focusing on designing creative, visually-appealing graphics.

### •SPECIALIZED SKILLS

- Highly proficient in Photoshop, Illustrator, and Indesign.
- Character design in 2D, Illustrations, portraits, logo design

## SKILLS

(MAC environments): Mac proficient with advanced knowledge of Photoshop, Illustrator, Microsoft PowerPoint, Adobe CC, Aftereffects, Adobe Final Cut Pro, InDesign, Separation Studio, T-Seps,

- Adobe CC, Photoshop, Illustrator, InDesign, Adobe Acrobat, Aftereffects, Microsoft PowerPoint
- Custom graphics
- 2D Character designs
- screeprint separations
- Digital imagery
- Print media

- Project management
- Strong design sense
- Photo enhancing
- Creative design
- Self-motivated professional
- Conceptual thinker
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## EXPERIENCE

**02/2013 to Current**

### **Creative Graphic Designer/ Illustrator** **Concepts Redefined** – Seffner, FL

Assist various clients with brand identity which includes (Logo development, Graphic designs, Tee shirt designs, marketing designs & materials, consultations and Illustrations for indie children's books)

Visit: [www.conceptsredefined.net](http://www.conceptsredefined.net)

Visit: [www.jaycethebee.com](http://www.jaycethebee.com)

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**05/2017 to 03/2019**

### **Senior Graphic Designer** **Fanatics Apparel** – Tampa, FL

- Design a myriad of innovative globally recognized graphics for elite professional athletic organizations such as but not limited to the:  
( MLB, NFL, NBA, NHL,NCAA, and NASCAR)

- Consistent effective collaboration with senior management in an effort to establish realistic goals and relevant objectives to promote department efficiency.

- Effective communication and meaningful collaboration with essential personnel/departments (design, marketing, print, sales) in an effort to construct and adhere to timeline's and overall effectiveness.

- Lead and facilitate various creative projects and ensure approval of print samples.

Work confidentially with the art director in a team environment to ensure effective time management and expedite the completion of art designs.

- Create and enhance original ideas that are advantageous for the continued success of an evolving art department.

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**05/1996 to 05/2017**

**Creative Team Lead**

**VF Imagewear** — Tampa, FL

- Design a myriad of innovative globally recognized graphics for elite organizations such as but not limited to the:

( Disney, MLB, NFL, NBA, NHL,NCAA, Boxing and NASCAR)

- Consistent effective collaboration with senior management in an effort to establish realistic goals and relevant objectives to promote department efficiency.

- Effective communication and meaningful collaboration with essential personnel/departments (design, marketing, print, sales) in an effort to construct and adhere to timeline's and overall effectiveness.

- Lead color separation Designer. Preparing color separations for art using various techniques for traditional screen print methods, and direct to garment printing.

- Lead and facilitate various creative projects and ensure approval of print samples.

Work confidentially with the art director in a team environment to ensure effective time management and expedite the completion of art designs.

- Create and enhance original ideas that are advantageous for the continued success of an evolving art department.

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**02/1999 to 05/2000**

**Creative Graphic Designer**

**New World Graphics** — Oldsmar, FL

Designed and prepared concepts for four color process & heat transfers.

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**08/1997 to 07/1998**

**Contract Graphic Designer / Creative Illustrator**

**Action Screen Printing** — Orlando, FL

Developed graphics for major theme parks ( Disney,Universal Studios, and Six Flags).

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**05/1995 to 04/1996**

**Creative /Production Artist**

**Team Edition apparel** — Bradenton, FL

- Designed and prepared concepts for embroidery and screen-print.

- Developed concepts for footlocker, Champs, and Russell Athletics.

- Prepared completed designs for color separations.

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**EDUCATION AND TRAINING**

**1995**

**Bachelor of Fine Arts**

**Ringling College of Arts** — Sarasota, FL

## ACTIVITIES AND HONORS

- **2018 Honors:**

Selected to design costume graphics for Fanatics NFL program

- **2016 NBA Honors:**

Selected to travel the NY for the NBA Experience at Madison Square Garden

- **2014 VF imagewear/ Majestic ProBowl Award:**

Received the Pro Bowl Award for outstanding contributions to the Special Events/ quick strike team.

Packages include :Derek Jeter final season, World Series, NBA Finals, and NFL Playoffs and SuperBowl.

- **2014 Peer Recognition Award:**

Recognized by coworkers for showcasing excellent Teamwork.

## REFERENCES

References Available upon request

## WEBSITES, PORTFOLIOS, PROFILES

- [www.conceptsredefined.net](http://www.conceptsredefined.net)
- [www.jaycethebee.com](http://www.jaycethebee.com)