

# CALVIN REYNOLDS

11739 Mango Cross ct., Seffner, FL 33584 | H: 813-598-9481 | creynolds70@verizon.net

## SUMMARY

Creative and multi-talented Senior Graphic Designer with more than 24 years in product publishing and print design.

I am driven and adept at managing workloads while focusing on designing creative, visually-appealing graphics.

- SPECIALIZED SKILLS

- Highly proficient in Photoshop, Illustrator, and InDesign.
- Character design in 2D, Illustrations, portraits, logo design

## SKILLS

(MAC environments): Mac proficient with advanced knowledge of Photoshop, Illustrator, Microsoft PowerPoint, Adobe CC, Aftereffects, Adobe Final Cut Pro, InDesign, Separation Studio, T-Seps,

- Adobe CC, Photoshop, Illustrator, InDesign, Adobe Acrobat, Aftereffects, Microsoft PowerPoint
- Custom graphics
- 2D Character designs
- screepint separations
- Digital imagery
- Print media

- Project management
- Strong design sense
- Photo enhancing
- Creative design
- Trend savvy
- Self-motivated professional
- Conceptual thinker

## EXPERIENCE

### 05/2017 to 03/2019    Senior Graphic Designer

**Fanatics Apparel** — Tampa, FL

- Design a myriad of innovative globally recognized graphics for elite professional athletic organizations such as but not limited to the:  
( MLB, NFL, NBA, NHL,NCAA, and NASCAR)
- Consistent effective collaboration with senior management in an effort to establish realistic goals and relevant objectives to promote department efficiency.
- Effective communication and meaningful collaboration with essential personnel/departments (design, marketing, print, sales) in an effort to construct and adhere to timeline's and overall effectiveness.
- Lead and facilitate various creative projects and ensure approval of print samples.

Work confidentially with the art director in a team environment to ensure effective time management and expedite the completion of art designs.

- Create and enhance original ideas that are advantageous for the continued success of an evolving art department.

<b>05/1996 to 05/2017</b>	<p><b>Creative Team Lead</b></p> <p><b>VF Imagewear</b> — Tampa, FL</p> <ul style="list-style-type: none"> <li>• Design a myriad of innovative globally recognized graphics for elite organizations such as but not limited to the: ( Disney, MLB, NFL, NBA, NHL, NCAA, Boxing and NASCAR)</li> <li>• Consistent effective collaboration with senior management in an effort to establish realistic goals and relevant objectives to promote department efficiency.</li> <li>• Effective communication and meaningful collaboration with essential personnel/departments (design, marketing, print, sales) in an effort to construct and adhere to timeline's and overall effectiveness.</li> <li>• Lead color separation Designer. Preparing color separations for art using various techniques for traditional screen print methods, and direct to garment printing.</li> <li>• Lead and facilitate various creative projects and ensure approval of print samples.</li> </ul> <p>Work confidentially with the art director in a team environment to ensure effective time management and expedite the completion of art designs.</p> <ul style="list-style-type: none"> <li>• Create and enhance original ideas that are advantageous for the continued success of an evolving art department.</li> </ul>
<b>02/2013 to Current</b>	<p><b>Author / Illustrator</b></p> <p><b>Concepts Redefined</b> — Seffner, FL</p> <p>Children's book author and illustrator for "Jayce the Bee" book series. Calvin's books are inspiring and entertaining stories full of colorful illustrations with encouraging messages that touch on the value of teamwork, diversity, friendship, and most importantly, "Bee-lieving" in your potential in order to accomplish great deeds.</p> <p>Visit: <a href="http://www.jaycethebee.com">www.jaycethebee.com</a></p>
<b>02/1999 to 05/2000</b>	<p><b>Contract Designer</b></p> <p><b>New World Graphics</b> — Oldsmar, FL</p> <p>Designed and prepared concepts for four color process &amp; heat transfers.</p>
<b>08/1997 to 07/1998</b>	<p><b>Contract Artist</b></p> <p><b>Action Screen Printing</b> — Orlando, FL</p> <p>Developed graphics for major theme parks ( Disney, Universal Studios, and Six Flags).</p>
<b>05/1995 to 04/1996</b>	<p><b>Creative /Production Artist</b></p> <p><b>Team Edition apparel</b> — Bradenton, FL</p> <ul style="list-style-type: none"> <li>• Designed and prepared concepts for embroidery and screen-print.</li> <li>• Developed concepts for footlocker, Champs, and Russell Athletics.</li> <li>• Prepared completed designs for color separations.</li> </ul>

## EDUCATION AND TRAINING

**1995**

**Bachelor of Fine Arts**

**Ringling College of Arts** — Sarasota, FL

## ACTIVITIES AND HONORS

- **2018 Honors:**

Selected to design costume graphics for Fanatics NFL program

- **2016 NBA Honors:**

Selected to travel the NY for the NBA Experience at Madison Square Garden

- **2014 VF imagewear/ Majestic ProBowl Award:**

Received the Pro Bowl Award for outstanding contributions to the Special Events/ quick strike team.

Packages include :Derek Jeter final season, World Series, NBA Finals, and NFL Playoffs and SuperBowl.

- **2014 Peer Recognition Award:**

Recognized by coworkers for showcasing excellent Teamwork.

## REFERENCES

References Available upon request

## WEBSITES, PORTFOLIOS, PROFILES

- [www.conceptsredefined.net](http://www.conceptsredefined.net)
- [www.jaycethebee.com](http://www.jaycethebee.com)