

CALVIN REYNOLDS

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SUMMARY

Creative and multi-talented Senior Graphic Designer with more than 24 years in product publishing and print design.

I am driven and adept at managing workloads while focusing on designing creative, visually-appealing graphics.

- SPECIALIZED SKILLS
- Highly proficient in Photoshop, Illustrator, and Indesign.
- Character design in 2D, Illustrations, portraits, logo design

SKILLS

(MAC environments): Mac proficient with advanced knowledge of Photoshop, Illustrator, Microsoft PowerPoint, Adobe CC, Aftereffects, Adobe Final Cut Pro, InDesign, Separation Studio, T-Seps,

- Adobe CC, Photoshop, Illustrator, InDesign, Adobe Acrobat, Aftereffects, Microsoft PowerPoint
- Custom graphics
- 2D Character designs
- screeprint separations
- Digital imagery
- Print media

- Project management
- Strong design sense
- Photo enhancing
- Creative design
- Trend savvy
- Self-motivated professional
- Conceptual thinker

EXPERIENCE

05/2017 to 03/2019

Senior Graphic Designer

Fanatics Apparel — Tampa, FL

- Design a myriad of innovative globally recognized graphics for elite professional athletic organizations such as but not limited to the: (MLB, NFL, NBA, NHL,NCAA, and NASCAR)
 - Consistent effective collaboration with senior management in an effort to establish realistic goals and relevant objectives to promote department efficiency.
 - Effective communication and meaningful collaboration with essential personnel/departments (design, marketing, print, sales) in an effort to construct and adhere to timeline's and overall effectiveness.
 - Lead and facilitate various creative projects and ensure approval of print samples.
- Work confidentially with the art director in a team environment to ensure effective time management and expedite the completion of art designs.
- Create and enhance original ideas that are advantageous for the continued success of an evolving art department.

05/1996 to 05/2017

Creative Team Lead

VF Imagewear — Tampa, FL

- Design a myriad of innovative globally recognized graphics for elite organizations such as but not limited to the:
(Disney, MLB, NFL, NBA, NHL,NCAA, Boxing and NASCAR)
- Consistent effective collaboration with senior management in an effort to establish realistic goals and relevant objectives to promote department efficiency.
- Effective communication and meaningful collaboration with essential personnel/departments (design, marketing, print, sales) in an effort to construct and adhere to timeline's and overall effectiveness.
- Lead color separation Designer. Preparing color separations for art using various techniques for traditional screen print methods, and direct to garment printing.
- Lead and facilitate various creative projects and ensure approval of print samples.
Work confidentially with the art director in a team environment to ensure effective time management and expedite the completion of art designs.
- Create and enhance original ideas that are advantageous for the continued success of an evolving art department.

02/2013 to Current

Author / Illustrator

Concepts Redefined — Seffner, FL

Children's book author and illustrator for "Jayce the Bee" book series. Calvin's books are inspiring and entertaining stories full of colorful illustrations with encouraging messages that touch on the value of teamwork, diversity, friendship, and most importantly, "Bee-lieving" in your potential in order to accomplish great deeds.
Visit: www.jaycethebee.com

02/1999 to 05/2000

Contract Designer

New World Graphics — Oldsmar, FL

Designed and prepared concepts for four color process & heat transfers.

08/1997 to 07/1998

Contract Artist

Action Screen Printing — Orlando, FL

Developed graphics for major theme parks (Disney,Universal Studios, and Six Flags).

05/1995 to 04/1996

Creative /Production Artist

Team Edition apparel — Bradenton, FL

- Designed and prepared concepts for embroidery and screen-print.
- Developed concepts for footlocker, Champs, and Russell Athletics.
- Prepared completed designs for color separations.

EDUCATION AND TRAINING

1995

Bachelor of Fine Arts

Ringling College of Arts — Sarasota, FL

ACTIVITIES AND HONORS

- **2018 Honors:**

Selected to design costume graphics for Fanatics NFL program

- **2016 NBA Honors:**

Selected to travel the NY for the NBA Experience at Madison Square Garden

- **2014 VF imagewear/ Majestic ProBowl Award:**

Received the Pro Bowl Award for outstanding contributions to the Special Events/ quick strike team.

Packages include :Derek Jeter final season, World Series, NBA Finals, and NFL Playoffs and SuperBowl.

- **2014 Peer Recognition Award:**

Recognized by coworkers for showcasing excellent Teamwork.

REFERENCES

References Available upon request

WEBSITES, PORTFOLIOS, PROFILES

- www.conceptsredefined.net
- www.jaycethebee.com